

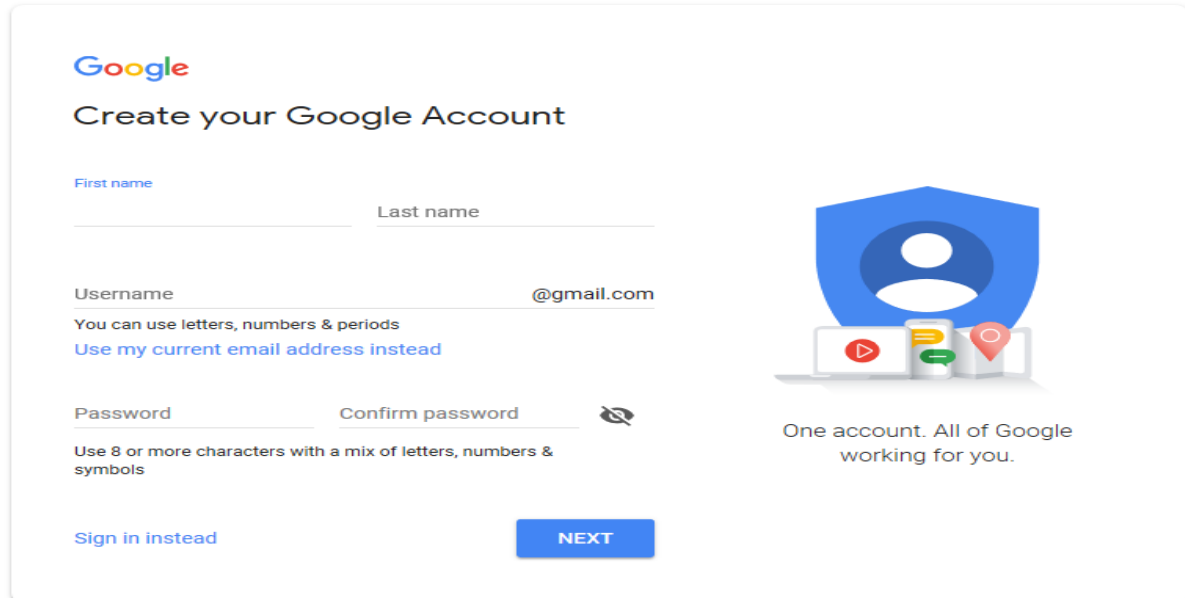


Google Analytics User Guide

1. CREATE A GOOGLE ACCOUNT

1.1. Go the URL:

<https://accounts.google.com/signup/v2/webcreateaccount?hl=en&flowName=GlifWebSignIn&flowEntry=SignUp>

The image shows the Google Account creation interface. At the top left is the Google logo. Below it, the text "Create your Google Account" is displayed. The form consists of several input fields: "First name" and "Last name" (with a horizontal line between them), "Username" (with "@gmail.com" to its right), "Password" and "Confirm password" (with an eye icon to the right of the second field). Below the "Username" field, there is a note: "You can use letters, numbers & periods" and a link "Use my current email address instead". Below the "Password" field, there is a note: "Use 8 or more characters with a mix of letters, numbers & symbols". To the right of the form is a blue shield icon with a white person silhouette, and below it, a row of icons for YouTube, Gmail, and Maps. Below these icons is the text "One account. All of Google working for you." At the bottom left of the form is a link "Sign in instead" and at the bottom right is a blue button labeled "NEXT".

English (United States) ▾

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1.1.1. Once you have created a registered google account

1.1.2. Provide your registered email to PAI

1.1.3. PAI will add your registered email to your analytics account

2. LOG IN TO YOUR GOOGLE ACCOUNT

2.1. Go to URL: <https://analytics.google.com>

2.2. Log in with the registered account

2.2.1. On the Home page users will see a data for all forms combined.

2.2.2. Select Behavior

2.2.3. Select Site Content

2.2.4. Select All Pages

2.2.4.1. Each Form will be displayed separately